

Scholarly Publishing

A junior faculty perspective

Shneor, Rotem



Pre-Submission Quality Check



- Based on the pains of a special issue editor:

Writing style

- Whatever you write – **write clearly and properly.**
- The “mood” of the reviewer is set by the “readability” of the text.

Quality check

- Have colleagues read through/review your paper before submission.
- Avoid basic mistakes that authors may be “blind” to.

Content in place

- Ensure your text includes clear statements about:
 - 1) Research question (empirical)/ study purpose (conceptual).
 - 2) Theoretical anchoring (deductive) / theoretical development (inductive) / theoretical unfolding (deductive, inductive, and abductive).
 - 3) Research design and methodology.
 - 4) Findings.
 - 5) Contributions.
 - 6) Limitations.

Ensure outlet fit

- Ensure your paper fits thematically with themes covered by the journal and/or special issue.

Dealing with rejection



- Based on the pains of a frequent “rejectee”:

Read and shelve

- Read the feedback and put it to rest for awhile.
- Avoid impulsive “anger”-driven revisions and replies to reviewers.

Feel the pain

- It is OK to be disappointed/ frustrated/ angry.
- Try to consciously limit your “grieving period”.
- Set future dates for revision work.

Process feedback

- Read comments again, as if you wrote them to yourself.
- Some people are just nasty. Filter the “filth” from the message.
- Highlight to yourself keywords in each feedback comment.

Do your best revision

- 1) Address as much as you can in the revision work.
- 2) Make a revision not an “excuse list” for why are not changing/doing things.

Dealing with rejection



Address conflicts & contradictions

When author position in conflict with reviewer's comment, or when receiving conflicting feedbacks from two reviewers:

- 1) Follow editor's position if provided.
- 2) Explain your choices in a concrete professional manner. Mention alternatives under study limitations, if relevant.

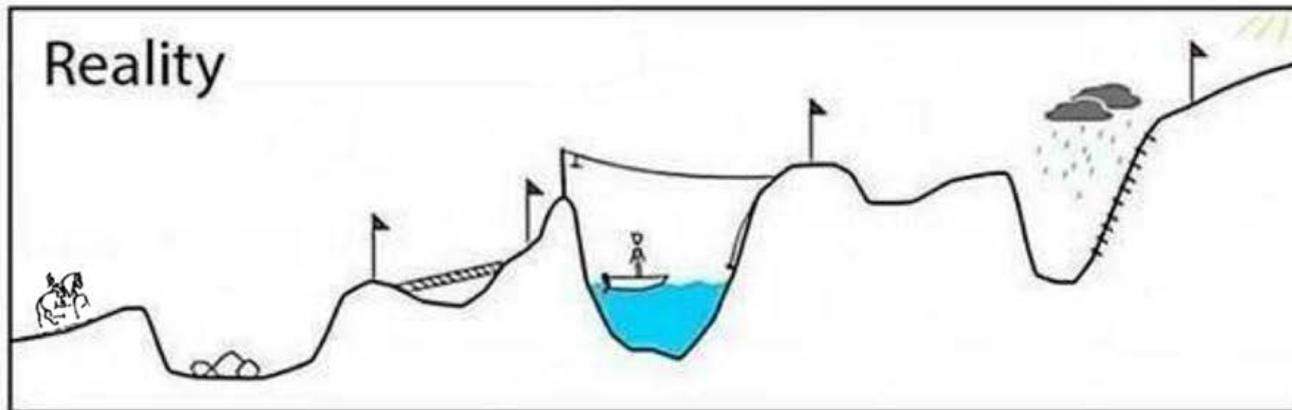
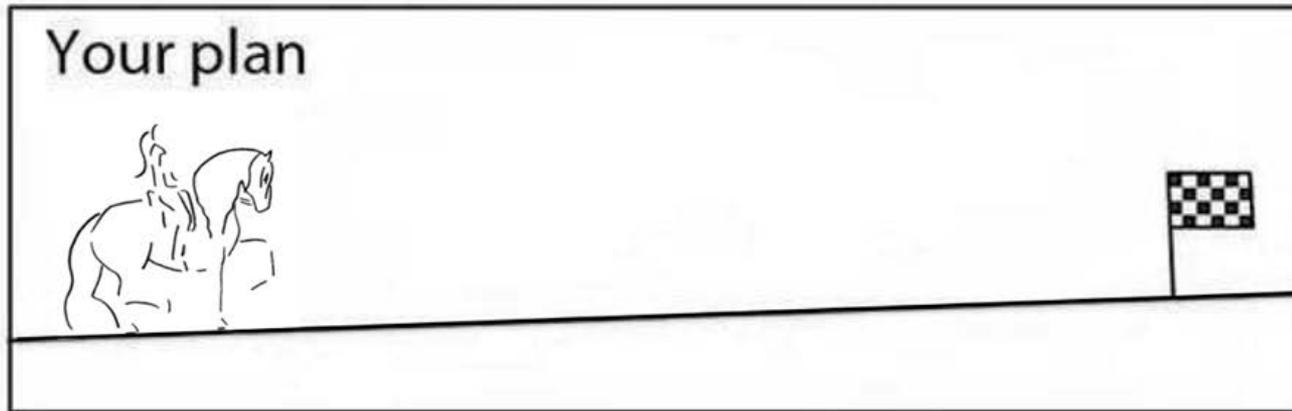
Colleague review

- Ask colleagues to read your paper before resubmission elsewhere.

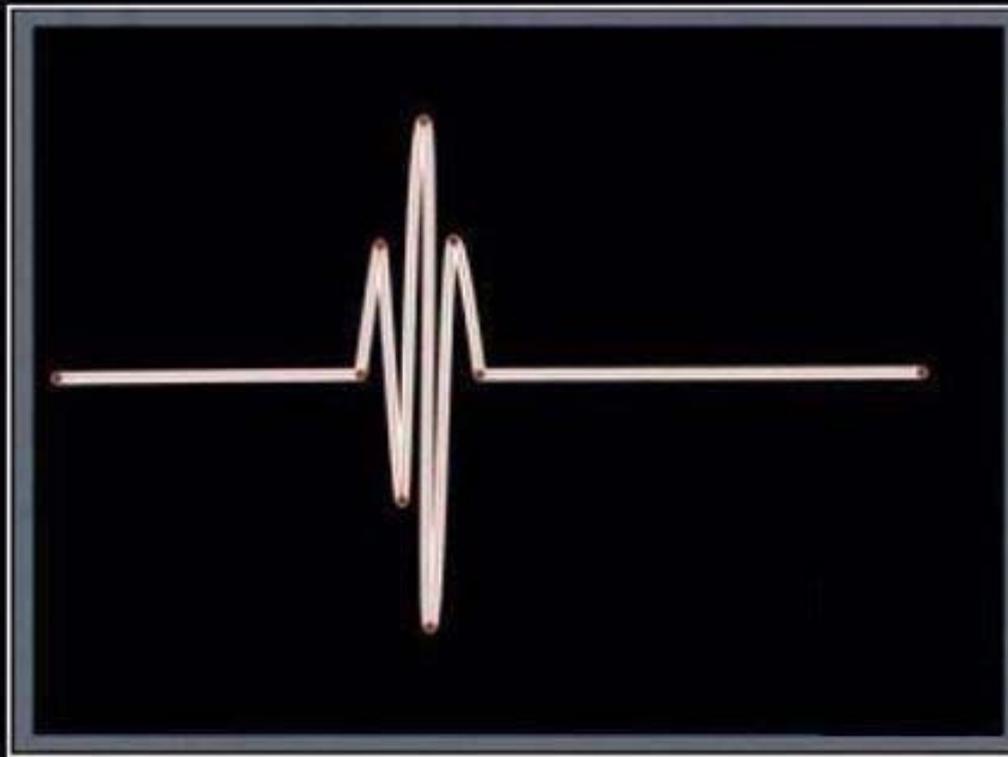
Try and try again

- Identify new outlet.
- Reformat paper and re-submit.

Expect to have a rough ride...







If there are no ups and downs in your life

It means you are dead

FAMOUS FAILURES

MICHAEL JORDAN

After being cut from his high school basketball team, he went home, locked himself in his room, & cried.

WALT DISNEY

He was fired from a newspaper for "lacking imagination" and "having no original ideas."

STEVE JOBS

At 30 years old, he was left devastated & decompressed after being unceremoniously removed from the company he started.

THE BEATLES

Rejected by Decca Recording studios, who said "We don't like their sound" & "They have no future in show business."

OPRAH WINFREY

She was demoted from her job as a news anchor because she "wasn't fit for television."

ALBERT EINSTEIN

He wasn't able to speak until he was almost 4 years old, and his teachers said he'd "never amount to much."

"IF YOU'VE NEVER FAILED, YOU'VE NEVER TRIED ANYTHING NEW."

Thank you for the attention...

Dr. Rotem Shneor
School of Business and Law
University of Agder, Norway
E-mail: rotem.shneor@uia.no