

## Galvenie pētījumu virzieni:

- Uzņēmumu un komercbanku finanšu vadības problēmas,
- Investīciju efektivitātes un attīstības problēmas,
- Inovācijas ekonomikā,
- Stabīlas un ilglaicīgas funkcionēšanas metodes un paņēmieni,
- Vadības lēmumu pieņemšanas procesi publiskās pārvaldes institūcijās,
- Izglītības sistēmas attīstības problēmas.



Latvijas Universitātes Ekonomikas un vadības fakultātes asoc. profesore, Latvijas Zinātnes padomes eksperte ekonomikā un vadībzinātnē.

Dr. Svetlana Saksonova ir daudzu grāmatu un rakstu autore: monogrāfija „Latvijas komercbanku aktīvi - attīstība, struktūras pārvaldības iespējas” (2003), mācību līdzeklis „Uzņēmuma darbības plānošanas paņēmieni” (2004, 2007), mācību grāmata „Banku darbība” (2006), mācību līdzekļi „Uzņēmuma finanšu vadības praktiskās metodes” (2006), grāmata „Finanšu informācijas un pārskatu praktiskā izmantošana uzņēmumu finanšu lēmumu pieņemšanā” (2013), kā arī citas grāmatas un vairāk kā 50 raksti zinātniskajos žurnālos un periodiskajos izdevumos, kuri ir iekļauti Scopus, Thomas Reuters, EBSCO, ScienceDirect, Library of Congress un citās datu bāzes.

## Nozīmīgāko publikāciju saraksts zinātniskajos žurnālos

1. **Saksonova, S.** (2014) The Role of Net Interest Margin in Improving Banks' Asset Structure and Assessing the Stability and Efficiency of their Operations, Book Series: *Procedia Social and Behavioral Sciences* Volume: 150, 132-141pp.
2. **Saksonova, S.** (2014) Foreign direct investment attraction in the Baltic States, *Journal Business: Theory and Practice*, 15(2), 114-120 pp.
3. **Saksonova, S.** (2013) Approaches to Improving Asset Structure Management in Commercial Banks, Book Series: *Procedia Social and Behavioral Sciences* Volume: 99, 877-885pp.
4. **Saksonova, S., Solovjova, I.** (2012). Some Quantitative Aspects of Stability Management Strategy in a Bank, Book Series: *Procedia Social and Behavioral Sciences* Volume: 58, 569-577pp.
5. **Saksonova, S.** (2011). Approaches to Determining Optimal Asset Structure for a Commercial Bank, *International Journal of Business, Economics, Social and Human Sciences*, Issue 53, 625-632 pp.
6. **Saksonova, S.** (2011). Improving Bank Asset Structure During and after Financial Crisis of 2008: the Case of Latvia, *Issues in Global Research in Business & Economics*, 14-37pp.
7. **Saksonova, S.** (2011). The Impact of Active Employment Measure on Domestic Demand in Latvia, *Applied Economics: systematic research*, volume 5, issue 2, 95-105pp.

8. **Saksonova,S.** (2009). Company's Operating Assets and Free Cash Flow as a Source of Profit, *Journal of Business Management*, Issue 2, 49-55pp.
9. **Saksonova,S.** (2006). The Analysis of Company's Capital and Evaluation of Factors, Which Influence Creation of the Optimal Capital Structure, *The Journal of Business Economics and Management*, Vol. VII, Nr. 3, 147-153pp.

### **Dalība pētnieciskos projektos**

1. Projekts „Improving professional education according to the requirements of the labour market, Latvia – Lithuania”, cross border cooperation program 2007.-2013., pētnieks, 2013.-2014.;
2. ESF projekts „Profesionālajā izglītībā iesaistīto vispārīgā izglītājošo mācību priekšmetu pedagogu kompetences paaugstināšana”, eksperts, 2010.-2013.;
3. Nodarbinātības Valsts Aģentūras un Pasaules Bankas novērtēšanas pētījuma „Aktīvā nodarbinātības pasākums “Apmācība darba iemaņu iegūšanai un uzturēšanai”, ja darba devējs ir pašvaldība”, pētnieks, 2010.-2011.;
4. ESF projekts „Vispārējās izglītības pedagogu tālākizglītība” eksperts; 2010.-2011.;
5. Leonardo da Vinci Project „Development and Approbation of Applied Courses Based on the Transfer of Teaching Innovations in Finance and Management for Further Education of Entrepreneurs and Specialists in Latvia, Lithuania and Bulgaria”, projekta vadītāja un pētnieks, 2008.-2010.

### **Dalība zinātniskās konferencēs** (raksti ir publicēti zinātniskajos krājumos)

1. Saksonova,S., Savina,S., Analyzing Firm Value Changes as a Factor for Evaluating the Need to Improve Firms' Financial Management, 7th International Conference The Economies of Balkan and Eastern Europe Countries in the changed world, EBEEC 2015 May 8-10;
2. Saksonova,S., Net Interest Margin as an Indicator of Bank Asset and Liability Management, The 8th International Days of Statistics and Economics, Prague, Czech Republic, September 11-13, 2014;
3. Saksonova,S., Analyzing Secondary Professional Education Systems in Kurzeme and Zemgale Regions: Institutions and Labour Market Demand, UL International Scientific Conference: New Challenges of Economic and Business Development – 2014, University of Latvia, Riga, Latvia, 2014;
4. Saksonova,S., Investment Climate in Latvia and Options for Its Improvement, The 12th International Scientific Conference "Management Horizons in Changing Economic Environment: Visions and Challenges", September 26-28, 2013, Kaunas, Lithuania, Vitautas Magnus University;
5. Saksonova,S., A Contemporary Challenges of the Commercial Banking System Development, International Scientific Conference Euro-American Conference for Academic Disciplines, 2013.g. May 14-15, Aix-ne-Provence, France;
6. Saksonova,S., Orlova,S., Development of Long-Term Savings System in Latvia, International Scientific Conference “New Challenges of Economic and Business Development – 2013, May 9 - 11, 2013, Riga, University of Latvia;
7. Saksonova,S., Solutions to Topical Problems of Commercial Banks' Asset Structure Management, 3rd International Scientific Conference on Emergency Management and Management Sciences, August 10-12, 2012, Beijing, China;
8. Saksonova,S., Active Employment Activity's Influence on Latvian State and Municipalities' Budget during Years 2009 – 2011 – Research Results Internationals Scientific Conference “New challenges of Economic and Business Development - 2012”, University of Latvia, Riga, May 10-12, 2012.;

9. Saksonova,S., Verina,N., Tax Planning for a Firm as an Opportunity to Grow Firm's Value, International Theoretical and Practical Conference "Economic Theory and Commercial Performance Global Challenges ", University of Saint-Petersburg, October,13-14, 2011;
10. Saksonova,S., The Analysis of The Factors Affecting the Optimisation of Firm's Capital Structure, The 5<sup>th</sup> International Scientific Conference «Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil», Pula, Croatia, Juraj Dobrila University of Pula, March 24-26, 2011.
11. Saksonova,S., The Role of Analysis of Firm's External Environment and Competitiveness in Crisis Conditions, International Conference „Current Issues in Management of Business and Society Development 2011” University of Latvia, May 5-7, 2011.
12. Saksonova,S., Managing Banks” Asset and Loan Portfolios, 2nd International Conference On Emergency Management and Management Sciences, August 8-10, 2011, Beijing, China;
13. Saksonova,S., Analysis of the Quality and Profitability of Assets in the Banking System and the Impact of Macroeconomic Factors Its Stability – Case of Latvia International Conference on Applied Economics (ICOAE 2011), Perugia, Italy, 25-27 August 2011, University of Perugia (Italy) and Technological Institute of Western Macedonia (Greece);
14. Saksonova,S., The Impact of Active Employment Measure “Training for Obtaining and Preserving Employment Skills, if Local Government is the Employer” on Domestic Demand in Latvia- Research Results(September 2010- March 2011), 11 th International Conference "Management Horizons in Changing Economic Environment: Visions and Challenges", September 22-24, Kaunas, Lithuania;
15. Saksonova,S., Applying the Analysis of the Quality of Profit and Cash Flow to Increase the Efficiency of the Firm, 5 th International Scientific Conference „An Enterprise Odyssey: From Crisis to Prosperity – Challenges for Government and Business”, May 26-29, 2010, University of Zagreb, Opatija, Croatia;
16. Saksonova,S., The Role of Analysis of Firm's External Environment and Competitiveness in Crisis Conditions, International Conference „New Socio-Economic Challenges of Development in Europe” 2010, October 7-9, 2010, Riga, University of Latvia;
17. Saksonova,S., Applying Flexible Budget for Planning and Control on Firm's Operations Eurasia Business and Economics Society (EBES) 2010 conference, Athens, Greece, 2010, October 28-30;
18. Saksonova,S., Applying relevant variable analysis to working capital management in short-term operating decisions International Scientific Conference „Current Issues in Management of Business and Society Development-2009”, University of Latvia, Rīga, May 7-9, 2009;
19. Saksonova,S., Making Financial Decisions About Usefulness of Investment 10 th International Scientific Conference Management Horizons in Changing Economic Environment Visions and Challenges, Kaunas, Lietuva, 2009.g. September 24-26.

### **Dalība vietējās un starptautiskās organizācijās**

- No 2013.g. Latvijas Zinātnes padomes eksperta tiesības Ekonomikas nozarē
- No 2014.g. Latvijas Zinātnes padomes eksperta tiesības Vadībzinātnes nozarē
- 2015.g. „Venera fon Sīmensa Izcilības balvas” konkursa eksperte un komisijas locekle, Tehniskā Universitāte, Latvijas Universitāte
- 2014.-2015 LR Finanšu ministrijas darba grupas dalībnieks (likumprojektu, kas nepieciešami, lai pārņemtu Jauno ES Grāmatvedības direktīvu, sagatavošanā)