

Impact of Globalization to National Economies and Business Thursday, 18 January 2024, 15.00 PM,

Aspazijas bulv 5,423 audit.

Programma/Programme

Chairs: Prof. Baiba Šavriņa, Prof. Josef Neuert		
15.00-15.15	Prof. Baiba Šavriņa University of Latvia	Opening, main results of priority projects
15.15-15.30	Andreas Rams	Monetary Policy, Corporate Investment Policy and Results – an Empirical Study in the German Utility Sector
15.30–15.45	Reinis Druvietis	The Role of Work Life Balance in Time Management for Leaders
15.45-16.00	Christian Toros	Effects of Globalization on the Creation of Innovations in Small and Medium-sized Enterprises
16.00–16.15	Marc Loesch	Theoretical Foundations on Dynamic Managerial Capabilities, Organizational Resilience and Family Firms
16.15-16.30	Santa Sproģe-Rimša	Challenges of Attracting Foreign Students and Possible Solutions for the University of Latvia
16.30-16.45	Cynthia Benedetto	Theoretical Foundation Concerning the Topic "Achievement Motivation"
16.45	Conclusions, discussion	IS