



81. Latvijas Universitātes
starptautiskā zinātniskā
konference 2023

Impact of globalization to national economies and business

Ceturtdiena, 2023. gada 26. janvārī plkst. 15.00
Attālināti MsTeams platformā

Programma

Vadītājs/Chair: Prof. Baiba Šavriņa, Prof. Josef Neuert		
15.00–15.15	Prof. Baiba Šavriņa <i>University of Latvia</i> Prof. Josef Neuert <i>SMBS University of Salzburg</i>	Opening
15.15–15.30	Daira Barānova	Youth employment and prospects
15.30–15.45	Santa Sproģe-Rimša	Economic Security of the Individual in the Aspect of Higher Education
15.45–16.00	Jānis Supe	Changes in individual economic security at the Baltic states during the Covid-19 pandemics
16.00–16.15	Benjamin Basner	Implementation of a Digitalization System
16.15–16.30	Christian Toros	The Challenges of Small and Medium-Sized Enterprises (SMEs) in Germany in Terms of Digitalization and Innovations
16.30–16.45	Laura Legzdiņa	Main characteristics of family business and its challenges in the Baltic States
16.45–17.00	Andreas Rams	Open Debt Capacity and Company Performance – an

		empirical study in the German Utility Sector
17.00–17.15	Maxim Ruff, Horst Lechner	Modelling of servitization capabilities from manufacturer's perspective and their impact on business performance
17.15–17.30	Bjarne Erik Roscher	Effects of Principal Agent related problem reduction measures on CIO Attitudes
17.30–17.45	Matthias Paschke	Impact of employees' job satisfaction and commitment in savings banks on their intention to terminate
17.45–18.00	Reinis Druvietis	Work-life balance model in leadership
18.00-18.15	Stefan Doubek	Quantitative investigation about leadership styles in the Automotive Industry
18.15-18.30	Juliane Lang	Customer segmentation in a multichannel environment
18.30-18.45	Helmut Schreiner	Globalization and climate change: New forms of sustainable mobility - Hydrogen Train Zillertal Valley Railway.
18.45–19.--	Noslēgums, diskusijas Conclusions, discussions	