

European integration and BREXIT: What can we learn?

Guest lecture at the University Latvia.

Dr. Herbert-Michael Zapf currently works as a consultant, mentor and trainer and teaches as a professor of Economics, Strategic Management and International Business at the Brest Business School, France, and the Brussels School of Governance, Belgium.

Dr Zapf studied Economics and Political Science at the Universities of Mannheim and Hamburg; at the London School of Economics (LSE) and the University of Paris IX - Dauphine. He has extensive experience in different industries, jobs and countries. He started his career in the 1980s in Costa Rica, at the International Labour Office (ILO), where he was responsible for development projects in Central America before he later worked for DETECON, one of the world's leading telecommunications consultancies, advising companies in Honduras, Qatar, Tanzania, Laos and also Deutsche Telekom, the former German state-owned telecommunications company.

Dr Zapf then moved to the postal and logistics industry, where he worked in the international sector, first as department head and then as division head, division board member and managing director of Deutsche Post Global Mail (DPGM). From 2006 to 2016, he was CEO of the International Post Corporation (IPC) in Brussels, which develops dedicated and efficient worldwide services for postal and logistics companies.

The unification of Europe as an important instrument to solve outstanding national and global challenges is a topic close to Dr Zapf's heart. This conference focuses on the European integration process, with the goal of learning from it and developing it further.





Curriculum Vitae

Professor of Strategic Management at Brussels School of Governance (since 2021)

Professor of European Markets and Strategic Management at Brest Business School (since 2020)

Chief Executive of ZAPF.SUCCESS (since 2016)

Professor of Economics, Strategic Management and International Business at United Business Institutes (UBI) and Middlesex University London (MUL) in Brussels (2006-2020)

President and CEO of the International Post Corporation (IPC) in Brussels (2006 - 2016)

Executive Training at Wharton Business School, University of Pennsylvania (2002)

Managing Director Deutsche Post Global Mail (2000 - 2006)

Executive Vice President International Mail Business and Member of Divisional Boards Mail and Mail International at Deutsche Post DHL (1999 - 2006)

Doctoral Thesis at the University of Kassel (1997 - 2001)

Head of Department International Relations and Mail Import at Deutsche Post DHL (1996 - 98)

Senior Consultant and Head of Department at Deutsche Telecommunications Consulting, DETECON (1989 - 95)

Researcher at the Scientific Service of the European Parliament (1989)

Consultant at the United Nations/ILO in Latin America (1988 – 89)

Junior Professional Officer at the United Nations/ILO in Central America (1986 - 88)

Researcher at the German Development Institute, GDI (1985 - 86)

Studies of Economics and Political Science at the universities of Mannheim, Hamburg, the London School of Economics (LSE), and Paris IX-Dauphine (1981 - 85)

Freelance Journalist at the broadcasting station Süddeutscher Rundfunk, SDR (1978 - 83)

